

FRANCIS AYODEJI ODUTOLA

Business Administration Graduate | Web3 Content Writer | Backend Developer

Lagos, Nigeria | Date of Birth: 1 June 1998 | 07026164626 | 09134814414

francisayodeji1@gmail.com | [linkedin.com/in/francees](https://www.linkedin.com/in/francees) | github.com/Franceese

PROFESSIONAL SUMMARY

Business Administration graduate with experience in sales, customer relationships, teaching and freelance Web3 writing. Creates research-led content, studies financial markets and develops backend programming skills using Node.js. Brings clear communication, independent research and a disciplined approach to learning and problem-solving.

CORE SKILLS

Content & technology: Web3 research, articles, X threads, long-form content, AI-assisted content creation, Node.js backend development.

Business & markets: Sales operations, customer relationship management, field marketing, forex, crypto and stock market analysis.

Education: Classroom instruction, student supervision, academic leadership.

PROFESSIONAL EXPERIENCE

Backend Developer 2025 – Present

Independent / Personal Projects

- Develop backend programming skills using Node.js and work on personal application projects.

Freelance Web3 Content Writer 2024 – Present

Self-employed | Remote

- Research Web3 projects and explain blockchain concepts through articles, X threads, long posts and video content.
- Use AI tools to support content creation while focusing on clarity and meaningful communication.

Forex & Crypto Trader 2022 – Present

Independent

- Study market structure and price action, applying risk management and reviewing trading decisions.

Sales Executive 2019 – 2022

CHI Limited

- Supported sales operations, customer relationship management and field marketing activities.

Lead Teacher / Teacher 2017 – 2019

Estera Glorious Light School

- Delivered classroom instruction and provided academic leadership.

Teacher 2016 – 2017

Schema International School

- Taught across subjects and supervised students.

EDUCATION

B.Sc. Business Administration August 2025

University of the People, USA

General Certificate of Education (GCE), 2018 | WAEC, Simmich High School, Lagos, 2016

SELECTED PROJECTS & WRITING

Backend projects: [Eventful](#) (event management); [Kingcook](#) (restaurant chatbot); [Birthday app](#)

Web3 writing & video: x.com/franceesFX